

# FOR IMMEDIATE RELEASE:

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## Seattle Specialty Insurance Services, Inc. Expands Marketing Initiatives with New Hire

**Everett, WA, Wednesday, May 14, 2009** - Seattle Specialty Insurance Services, a specialized insurance tracking firm announced today the appointment of Jennifer Kellum Nausin as Marketing Director. "Jennifer Nausin will be a great asset to the Seattle Specialty team," said President, Rick Pedack. "Her marketing and online knowledge and consulting experience will guide us in taking our offerings to the next level. We are very excited to have her with us, and look forward to her contributions."

As Marketing Director, Mrs. Nausin is charged with all facets of marketing, brand development, campaign management, and online strategy. Jennifer brings 10 years of experience in Business-to-Business and Business-to-Consumer marketing and a diverse background with expertise in the areas of Brand Management, Event Planning, and Search Marketing to the Seattle Specialty team. In previous roles, Jennifer has been responsible for developing and executing marketing campaigns for brands such as Restoration Hardware, Gymboree, and LeapFrog.

Jennifer Kellum Nausin is a graduate of the W.P. Carey School of Business at Arizona State University where she received a Bachelor's degree in Marketing. Jennifer currently resides with her husband, Jeremy, in Everett, Washington.

For additional information on Seattle Specialty Insurance, contact Jennifer Nausin at (425)609-3500 or visit [www.seattlespecialty.com](http://www.seattlespecialty.com).

**ABOUT SEATTLE SPECIALTY SERVICES, INC.** – Seattle Specialty Insurance Services, Inc. is the largest, independent provider of insurance coverage and specialized services to the Financial Services industry. Specializing in Lender Placed, Auto, Hazard and Flood Insurance; Seattle Specialty Insurance has been providing quality, technology-driven tracking solutions since 1992. - **END** -