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Seattle Specialty Announces Launch of Redesigned Website: SeattleSpecialty.com

Everett, Wash. — February 16, 2010 — Seattle Specialty Insurance Services announced today the launch of their newly redesigned website at SeattleSpecialty.com. The launch of the new site is the final step in Phase One of the company's enhanced branding initiative.

The new site features easy to navigate information, company updates and news, a flood insurance focused company blog, and valuable force placed insurance and insurance tracking information. In addition, Seattle Specialty hopes that the simple and clean design will better meet the needs of its financial institution customers.

For additional information on Seattle Specialty Insurance Services, contact Jennifer Nausin at (425) 609-3500 or visit www.seattlespecialty.com.

ABOUT SEATTLE SPECIALTY SERVICES, INC. – Seattle Specialty Insurance Services, Inc. is among the largest, independent providers of insurance coverage and specialized services to the Financial Services industry. Specializing in Lender Placed Auto, Hazard and Flood Insurance; Seattle Specialty Insurance Services has been providing innovative and reliable insurance tracking services since 1992. - **END** -